

PROFILE: Creative and open for new ideas with over eighteen years of experience designing book covers, book interiors, logos, business cards and infographics. Exceedingly detail oriented and organized, with strong collaborative and interpersonal skills; highly dedicated, reliable, with a positive attitude. Thrive in fast paced work environment; perform quickly and efficiently under pressure, while consistently meeting tight schedule deadlines.

PROFICIENCIES: Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat Pro), QuarkXPress, Microsoft Office Suite (Word, Excel, Outlook), Mac and PC Platforms, HTML.

EXPERIENCE:

2013-2020

Sterling Publishing, 1166 Avenue of the Americas
– Advanced from designer to senior-level designer, creating dynamic book covers.

Job responsibilities:

- work closely with art director and editors to conceptualize and successfully design original and innovative book jackets that fulfill company's high standards and reputation
- design, prepare, color correct, and review printer proofs of jacket mechanicals
- art direct photoshoots and act as immediate contact with photographers and illustrators
- art direct and work with freelance designers and illustrators

DAVID TER-AVANESYAN
DAVID@TER33DESIGN.COM

2005-PRESENT

Ter33Design, Owner/Freelancer

– Design and present book covers, layouts, and interiors, logos, business cards, infographics, brochures, DVD/VHS cases. Communicate and work closely with clients.

Among my customers are companies such as:

Propect Park Books, Island Press, Akashic Books, University of Nevada Press, She Writes Press, Dutton, Simon & Schuster, Inc., RosettaBooks, Schaffner Press, Penn State University Press, St. Martin's Press, Basic Books, McGraw-Hill, Kirschenbaum Productions, LLC.

2002-2013

Simon & Schuster, Inc., 1230 Avenue of Americas

– Advanced from intern to senior-level designer, creating dynamic book covers two of which were award winning featured in prestigious design magazines.

Job responsibilities:

- successfully designed and redesigned original book jackets for all imprints
- art directed photoshoots and acted as immediate contact with photographers and illustrators
- designed, prepared, color corrected, and reviewed printer proofs of jacket mechanicals
- worked closely with art directors and editors to conceptualize and produce innovative designs that fulfill company's high standards and reputation
- stayed up to date with publishing industry advancements in order to improve efficiency and creativity
- offered support to other coworkers as needed

2001-2002

The New York Public Library, 188 Madison Avenue

– Interacted with customers, shelved books.

2000-2000

Calligraphy Studios, 100 Reade Street

– Office duties, made wax seals, designed labels.

1999-1999

Retail Merchandising Designs, 208 West 23rd Street

– Internship: designed awnings, signage, labels.

EDUCATION:

1999-2003

School of Visual Arts, 209 East 23rd Street

– BFA in Graphic Design

1995-1999

H.S. of Art and Design, 1075 Second Avenue

– Regents Diploma; Major: Computer Graphics

LANGUAGES: English and Russian